



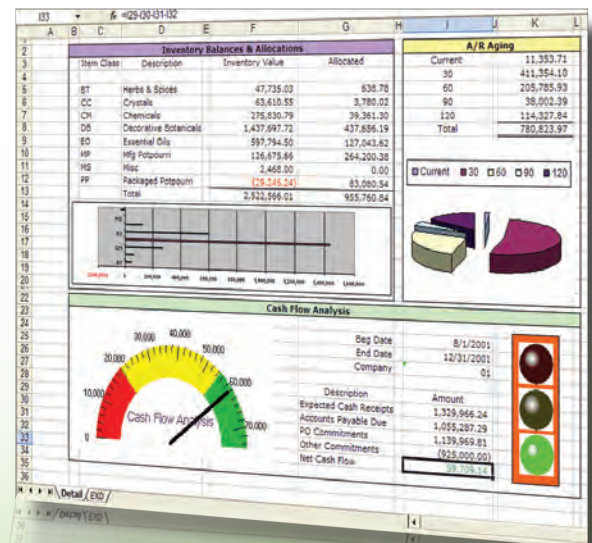
EXECUTIVE DASH

Business managers need access to key business information in Microsoft® Excel, data that must be dynamic and accurate. Executive DASH™ allows users to build a range of reports from simple ad hoc workbooks to complex dashboard-type views of this critical business data. Executive DASH™ works as a powerful Microsoft Excel add-in to seamlessly retrieve any data on the network and return that dynamic data, whether in summary or detail, from multiple data sources, into your spreadsheet.

Leverage all your knowledge of Excel with the full confidence that your company data can be dynamically updated within your spreadsheet. Executive DASH™ affords you the opportunity to work within the familiar Excel environment in a timely fashion.

Benefits include:

- Connect-ability from Excel to multiple data sources across different platforms
- Easy-to-use Query Designer
- Easily share pre-configured queries
- Use provided wizard, in Excel, to create formulas
- Drill-down to detail from your spreadsheets or populate directly using EDASH formulas
- Control results by changing values in your spreadsheets
- Dynamically customize the view of your drill-down data using the feature-rich drill-down panel
- Automatically import dynamic results into your spreadsheet, or analyze results with enhanced drill-down capabilities
- Enhanced data analysis leveraging new features in Excel 2007, such as tables, pivot reports and charts
- Using EDASH formulas, incorporate promptable windows that extend the data validation



EXECUTIVE DASH FEATURES & BENEFITS

Problems associated with standard reporting tools include:

- Expensive configurations of data warehouses
- Difficulty in configuring efficient drill-down process
- No interactive use of the data
- Requires initial configuration of data cubes
- Length of time and skill-set required to create or update reports
- Data integrity issues due to no dynamic access to data

To overcome these issues, users resort to running reports and queries and then re-type the data into Excel spreadsheets. As a consequence of this lengthy, manual process, the data becomes stale and inaccurate, and the process has to be repeated multiple times in the course of a reporting period, still resulting in data with questionable integrity.

Eliminate this bottleneck with Executive DASH and give your users, whether it is your CEO, VP of Sales, Inventory Control Manager or Benefits Analyst, a tool that leverages the power and flexibility of Microsoft Excel.

Report Examples Include:

- Sales Reporting
- Budget Forecasting
- Customer Open Order
- Equal Employment Opportunity Reporting
- Project Management Reporting
- Purchase Order Tracking
- Business KPI and Role-Specific Dashboards

OrderID	OrderDate	CompanyName	Phone	City	Freight
10952	4/15/1996	Alfreds Futterkiste	(030) 0074321	Berlin	10.42
10643	9/25/1995	Alfreds Futterkiste	(030) 0074321	Berlin	23.46
10702	11/13/1995	Alfreds Futterkiste	(030) 0074321	Berlin	23.84
10692	11/03/1995	Alfreds Futterkiste	(030) 0074321	Berlin	61.02
10835	2/15/1996	Alfreds Futterkiste	(030) 0074321	Berlin	69.53
11011	5/9/1996	Alfreds Futterkiste	(030) 0074321	Berlin	1.21
10925	9/0/1995	Ana Trujillo Emparedados y h	(5) 555-4729	México D.F.	43.9
10308	10/19/1994	Ana Trujillo Emparedados y h	(5) 555-4729	México D.F.	1.61
10759	12/29/1995	Ana Trujillo Emparedados y h	(5) 555-4729	México D.F.	11.99
10258	4/3/1996	Ana Trujillo Emparedados y h	(5) 555-4729	México D.F.	39.52
10835	6/13/1995	Antonio Moreno Taqueria	(5) 555-3932	México D.F.	15.64
10677	10/23/1995	Antonio Moreno Taqueria	(5) 555-3932	México D.F.	4.03
10395	12/29/1994	Antonio Moreno Taqueria	(5) 555-3932	México D.F.	22
10686	2/29/1996	Antonio Moreno Taqueria	(5) 555-3932	México D.F.	52.43
10507	5/16/1995	Antonio Moreno Taqueria	(5) 555-3932	México D.F.	47.45
10673	7/20/1995	Antonio Moreno Taqueria	(5) 555-3932	México D.F.	84.84
10682	10/26/1995	Antonio Moreno Taqueria	(5) 555-3932	México D.F.	36.13
10854	3/4/1996	Around the Horn	(171) 555-7788	London	3.04
10793	1/24/1996	Around the Horn	(171) 555-7788	London	4.52
10383	1/16/1995	Around the Horn	(171) 555-7788	London	34.24
10658	7/5/1995	Around the Horn	(171) 555-7788	London	72.97
10385	12/16/1994	Around the Horn	(171) 555-7788	London	41.95
10743	12/18/1995	Around the Horn	(171) 555-7788	London	23.72
10707	11/16/1995	Around the Horn	(171) 555-7788	London	21.74
10820	4/2/1996	Around the Horn	(171) 555-7788	London	29.61
10453	3/24/1995	Around the Horn	(171) 555-7788	London	25.36
10741	12/15/1995	Around the Horn	(171) 555-7788	London	10.96

View your enterprise data in a dynamic dashboard environment

Want to learn more?
Contact us today.

GCD Consulting

PO Box 13813

Jackson MS 39236

USA

Phone: +1.504.324.2572

Fax: +1.504.324.2573

Email: billberry@gcdconsulting.com

Web: gcdconsulting.com



A Product By Global Software, Inc.

Trademark Acknowledgements: Executive DASH™ is a registered trademark of Global Software, Inc.. Microsoft, Excel, Access, and SQL Server are all trademarks or registered trademarks of Microsoft Corporation. Trade names referenced are the servicemarks, trademarks, or registered trademarks of their respective manufacturers in the United States and/or other countries. Global Software, Inc. is not associated or affiliated in any manner with the respective owners of the foregoing trademarks, trade names or service marks unless expressly stated otherwise. The respective owners of the foregoing trademarks, trade names or service marks have not endorsed, certified or approved any of Global Software, Inc.'s products for use in connection with their respective products.